IN THE CLAIMS

Please amend the claims as follows:

Claims 1-2 (Canceled).

Claim 3 (Currently Amended): A data recording medium for use with a recording/reproducing apparatus, comprising:

a medium identification information unique to the data recording medium recorded thereon;

a plurality of programs recorded on the data recording medium, wherein the medium identification information includes information with which one of the plurality of programs is designated; and

a starting program, recorded on the data recording medium, configured to cause a program of the plurality of programs, designated by the medium identification information, to automatically execute,

wherein, ~~when~~ the designated program is automatically executed by the recording/reproducing apparatus in response to the medium identification information [[is]] being detected on the data recording medium ~~by the recording/reproducing apparatus, the designated program is executed~~.

Claim 4 (Previously Presented): The data recording medium as set forth in claim 3, wherein the data recording medium is bundled with a hardware device.

Claim 5 (Canceled).

Claim 6 (Currently Amended): A program starting method for executing a program recorded on a recording medium, comprising:

obtaining medium identification information;

determining a type that the medium identification information represents;

selectively executing a program corresponding to the type that the medium identification information represents, the execution being actuated by a starting program recorded on the recording medium; and

performing an error process when a hardware identification information does not represent hardware that the medium identification information represents,

wherein the designated program is ~~selectively~~ automatically executed in response to a recording/reproducing apparatus detecting the medium identification information on the recording medium.

Claims 7-8 (Canceled).

Claim 9 (Previously Presented): The data recording medium according to claim 3, wherein said starting program is further configured to verify the medium identification information and a presence of a hardware device.

Claim 10 (Previously Presented): The data recording medium according to claim 3, wherein at least one of the plurality of programs is a user manual.

Claim 11 (Previously Presented): The data recording medium according to claim 4, wherein at least one of the plurality of programs is application software for use with the hardware device.

Claim 12 (Previously Presented): The data recording medium according to claim 3, wherein the medium identification information includes hardware recognition information.

Claim 13 (Previously Presented): The data recording medium according to claim 12, wherein one of the plurality of programs is started based on at least one of a presence or recognition of a hardware device.

Claim 14 (Previously Presented): The data recording medium according to claim 6, wherein the medium identification information includes hardware recognition information.

Claim 15 (Previously Presented): The data recording medium according to claim 13, wherein said selectively starting includes a starting of one of the plurality of programs based on at least one of a presence or recognition of a hardware device.